

Brownsburg Education Foundation Partnership Opportunities

\$500 - \$999 Bronze	\$1,000 - \$1,999 Silver	\$2,000 - \$2,999 Gold	\$3,000 - \$4,999 Platinum	\$5,000 - \$7,499 Partner	\$7,500 - \$9,999 Champion	\$10,000 and above Visionary
Company name on BEF website	Company name on BEF website	Company logo on BEF website and direct click-through to partner website	Company logo on BEF website and direct click-through to partner website	Company logo on BEF website and direct click-through to partner website	Company logo on BEF website and direct click-through to partner website	Company logo on BEF website and direct click-through to partner website
Company recognition in BEF newsletter (once)	Company recognition in BEF newsletter (once)	Company recognition in BEF newsletter and on social media (Facebook, Twitter)	Company recognition in BEF newsletter and on social media (Facebook, Twitter)	Company recognition in BEF newsletter and on social media (Facebook, Twitter)	Company recognition in BEF newsletter and on social media (Facebook, Twitter)	Company recognition in BEF newsletter and on social media (Facebook, Twitter)
	Opportunity for special event recognition on social media and in newsletter	Opportunity for special event recognition on social media and in newsletter	Opportunity for special event recognition on social media and in newsletter	Opportunity for special event recognition on social media and in newsletter	Opportunity for special event recognition on social media and in newsletter	Opportunity for special event recognition on social media and in newsletter
		Partner of the Month in newsletter and on website (with other partners)	Partner of the Month in newsletter and on website (with other partners)	Partner of the Month in newsletter and on website	Partner of the Month in newsletter and on website	Partner of the Month in newsletter and on website
			Recognition as sponsor of teacher grant OR student scholarship	Recognition as sponsor of teacher grant OR student scholarship	Recognition as sponsor of teacher grant AND student scholarship	Recognition as sponsor of teacher grant AND student scholarship
			Invitation to observe grant OR to Senior Awards Night	Invitation to observe grant OR to Senior Awards Night	Invitation to observe grant and to Senior Awards Night	Invitation to observe grant and to Senior Awards Night
				Company recognition on all General News Releases	Company recognition on all General News Releases	Company recognition on all General News Releases
				Company recognition during BEF Night at BHS sporting events	Company recognition during BEF Night at BHS sporting events	Company recognition during BEF Night at BHS sporting events
					Presenting partner of event, project, or award*	Presenting partner of event, project, or award*
						Website and/or BCSC folder sponsor



BEF MISSION

To encourage and support creativity, innovation and excellence that will enhance the educational community of the Brownsburg Community School Corporation (BCSC).

Additionally, all partnership levels include:

- ◆ Company recognition in annual BEF Impact Report
- ◆ Participation in packet for BCSC employees (approximately 1,000) promoting BEF partners
- ◆ Recognition at all events as annual BEF partner
- ◆ Promotional opportunities at gala, golf outing, Drive 4 UR School event, purse Bingo and Log Cabin Homestead

**presenting partnerships assigned based on overall Foundation partnership level*

Rally for Our Kids Gala March 12, 2021 Attendees include Board members (past and present), sponsors, individual donors, BCSC alumni, staff and school patrons					
Partnership Levels Presenting \$5,000 (one available) Salutatorian \$2,500 Honors \$1,500 Graduate \$1,000 Undergraduate \$500	Presenting \$5,000 (one)	Salutatorian \$2,500	Honors \$1,500	Graduate \$1,000	Undergraduate \$500
Company logo and recognition as presenting partner in print and online promotions	✓				
Recognition as presenting partner on invitations	✓				
Recognition in all public relations and media leading up to the gala (newspaper, social media)	✓	✓			
Recognition with a full-page ad in the gala program (partner must provide camera-ready artwork)	✓				
Recognition with a half-page ad in the gala program (partner must provide camera-ready artwork)		✓			
Recognition with a quarter-page ad in the gala program (partner must provide camera-ready artwork)			✓	✓	
Partner signage in two (2) locations at venue	✓				
Partner signage in one (1) location at venue		✓	✓		
A complete table with table signage*	✓				
Four (4) reserved seats with table signage		✓			
Two (2) reserved seats			✓	✓	✓
Recognition in event program	✓	✓	✓	✓	✓

*At the time of print, we do not know how many guests we will be allowed to seat per table. Our best estimate is 6 - 8.

Customization of Your Partnership Package

As a partner with the Brownsburg Education Foundation, we will work with you to have your recognition fit the events and target audiences you desire. The packages on this page are suggested ways to maximize your partnership opportunities, but BEF is open to whatever combination of events suits your needs best.

Updated 11.5.2020

Chip in for the Kids Golf Outing June 11, 2021 Participants include local business leaders, community members, BCSC vendors, school employees and other guests						
Partnership Levels Presenting \$3,500 (one available) Purple \$2,000 White \$1,000 Foursome \$600 Gallery \$500 Beverage Cart \$500 (one available) Hole Sponsor \$250	Presenting \$3,500	Purple \$2,000	White \$1,000	Foursome \$600	Gallery \$500	Beverage Cart \$500 Hole Sponsor \$250
Company logo and recognition as presenting partner in print and online promotions	✓					
Golf, cart, range balls, beverages and lunch for eight (8)	✓	✓				
Golf, cart, range balls, beverages and lunch for four (4)			✓	✓		
Company logo (L) or name (N) on event banner	L	L	L		N	L
Company logo on beverage cart	✓					✓
Company name at hole (exclusive or with multiple sponsors)	E	E	E	M		M
Recognition in all public relations and media efforts up to the outing (subject to commitment date)	✓	✓	✓	✓	✓	✓
Company logo (L) or name (N) in program	L	L	L	N	N	L
Scholarship sponsored in part by partner					✓	

Log Cabin Homestead Participants include BCSC 3rd grade students, their parents and members of the Brownsburg community				
Partnership Levels Presenting \$2,500 (one available) State \$1,000 Territory \$500 Homestead \$250	Presenting \$2,500	State \$1,000	Territory \$500	Homestead \$250
Company logo and recognition as presenting partner in print, online promotions and on site	✓			
Company logo on sign at activity station		✓		
Company name on banner with other Territory Partners			✓	
Company logo or name on sign at entrance of site	✓	✓	✓	✓
Company name on website as project partner	✓	✓	✓	✓

Staff Breakfast and/or Drive 4 UR School July and September 2021 Participants include BCSC employees and members of the Brownsburg community			
Partnership Levels GO! \$1,500 Get Set \$900 On Your Mark \$300	GO! \$1,500	Get Set \$900	On Your Mark \$300
Logo on signage at event (single GO! partner per sign)	✓		
Logo on signage at event (with other Get Set partners)		✓	
Name on signage at event (with other On Your Mark partners)			✓
Recognition in all public relations and media efforts up to the event (subject to commitment date)	✓	✓	✓
Company name on partnership handout	✓	✓	✓
Promotion of company website on Drive 4 UR School event page	✓	✓	✓

Designer Purse Bingo August 17, 2021 Participants include community members, sponsors, school employees and other guests			
Partnership Levels Presenting \$2,500 (one available) Table \$600 Purse \$250	Presenting \$2,500	Table \$600	Purse \$250
Company logo and recognition as presenting partner in print and online promotions	✓		
Six (6) tickets to event (complete table)	✓	✓	
Business logo on table	✓	✓	
Business name announced as sponsor for one round of Bingo	✓	✓	✓
Business logo in program as sponsor of one round of Bingo	✓	✓	✓
Opportunity to call that round of Bingo and speak for one minute about your business	✓	✓	✓
Opportunity to include business swag with that round of Bingo	✓	✓	✓